

## **Rocketship Education - Bay Area Advisory Board Overview**

### **Rocketship Education Bay Area**

Founded in 2006, Rocketship Education is a California based 501(c) (3) nonprofit public benefit corporation whose mission is to eliminate the achievement gap by building a national school system of K-5 charter schools. Rocketship Education is the leading public school system for low-income elementary school students. In pioneering its transformative public school model, Rocketship has delivered exceptional academic results through a focus on developing outstanding educators, empowering parents to advocate for their children and communities and individualizing instruction for all students.

Rocketship Education's Bay Area Region currently consists of seven schools in San Jose, California, serving over 3,000 students with one additional school scheduled to open in the fall of 2013. Among 2,000 low-income elementary schools in California, Rocketship schools are all in the top 5% statewide and are the top performing low-income schools in San Jose and Santa Clara County.

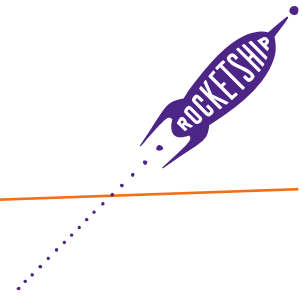
### **Purpose**

Rocketship Education is founded upon the belief that talented individuals who are deeply invested in their communities will make the best decisions regarding the educational outcomes of students. Rocketship Education is led not solely by staff. It is additionally led by a deep and complex system of individuals on various boards who collectively provide the network leadership with valued insight and direction regarding network strategy and operational decisions.

The Rocketship Education Board of Directors is composed of several members that are appointed and approved of by this same board and represent individuals with a robust set of skills and experiences. These include, but are not limited to, a deep educational and instructional experience, robust experience in managing large nation-wide organizations, financial expertise, deep community engagement experience, and more.

Even with this robust amount of expertise and strategic insight, Rocketship Education recognizes that much like our personalized approach to instruction, each region, school, and community is unique. Thus, in addition to our Rocketship Education Board of Directors, it is critical that we establish local Advisory Boards, to grant us greater insight into the local needs of communities, greater insight into strategic decisions and how they interact within local regions, and more. It is critical that we have strong local partners to inform our growth and impact in each of the districts and regions in which we work. Consequently, in the Bay Area, our flagship region, we aim to bring together a diverse group of parents, school staff, civic and business leaders committed to closing the achievement gap. To this end, the Bay Area Advisory Board members will:

- Provide the Rocketship Education Board with strategic insight and guidance regarding the needs and perspective of the Bay Area;
- Ensure that the Rocketship Education Bay Area's strategy and schools are aligned with student, family and community needs in the Bay Area;
- Advise the Rocketship Education Board through the Rocketship Bay Area Advisory Board chair on plans and strategies for local growth, model improvement and staff development;
- Build local partnerships to enhance the quality of Rocketship schools in the Bay Area;
- Build a larger movement beyond Rocketship schools and community to further our work to eliminate the achievement gap in the Bay Area in our lifetime.



### **Rocketship Bay Area Advisory Board Responsibilities**

The Rocketship Bay Area Advisory Board consists of at least three and up to nine members. Rocketship Education's Bay Area Vice President (employee of Rocketship Education) will serve as a member of the Rocketship Bay Area Advisory Board. The Chair of Rocketship's Bay Area Advisory Board will serve on the Rocketship Education Board of Directors. In addition to the responsibilities outlined above, Rocketship Bay Area Advisory Board Members are expected to:

- Provide advice and counsel to the Bay Area Vice President and, when a vacancy occurs, assist in the search for the Bay Area Vice President;
- Communicate constructive input, school needs, and solutions that contribute to a strong and sustainable network that will contribute significantly to eliminating the achievement gap in the Bay Area in our lifetime;
- Provide input and insight on strategic decisions to the larger Rocketship Education Board of Directors, especially those that more significantly impact or effect the Bay Area;
- Guest-speak at local events, political forums and site visits to share commitment with the community partners, media and support network.

### **Rocketship Bay Area Advisory Board Member Commitments**

#### ***Terms of Service:***

- Commit to serve on the Rocketship Bay Area Advisory Board for two years, with an option to extend the initial term for a third year. No board member shall serve on the board for longer than 2 consecutive terms (6 years total, including extensions).

#### ***Meeting Commitments***

- Attend **all** three Rocketship Bay Area Advisory Board meetings a year (subject to change per Rocketship Education Board of Directors policy). Meetings will be 2 hours in length and at least two of the three meetings will be held at a Rocketship Education school.
- The Bay Area Advisory Board Chair and two additional Rocketship Bay Area Advisory Board members will attend one meeting of the Rocketship Education Board of Directors.

#### ***Other Time Commitments***

- Dedicate approximately one to three hours per month to outreach and collaboration related to Rocketship's Bay Area Advisory Board goals.
- Attend select Rocketship Education Bay Area Region events and site visits and engage current or prospective supporters.