

**ROCKETSHIP EDUCATION
DEVELOPMENT COMMITTEE MEETING
10:00am – 12:00pm October 23, 2013**

Rocketship Education National Office, George Room
350 Twin Dolphin Drive, Suite 109
Redwood City, CA 94065

Dial-in Conference Number: 650-479-3207

Access Code: 620-507-798

WebEx [Link](#)

WebEx Password: Paloalto420

Teleconference location(s):

2001 Gateway Place, Suite 230E
San Jose, CA 95110

555 Nathan Abbott Way, N-306
Stanford, CA 94305

3290 N 44th Street
Milwaukee, WI 53216

910 17th Street NW, Suite 1100
Washington, DC 20006

All board materials are [online](#) and will be available at the meeting

1. Call to Order (10:00am)

2. Public Comment on Off-Agenda and On-Agenda Items (10:00am)

3. Agenda Item(s) (10:05am-11:55am):

- a. Existing Region Updates (10:05am-10:35am)
 - i. Staff will discuss status and next steps on existing expansion regions Milwaukee and Nashville. Development Committee will provide input and direction, but no formal approval will be made.
 - ii. See materials attached as [Exhibit A](#)
- b. Pre-Greenlighting Updates (10:35am-11:05am)
 - i. Staff will discuss status and next steps on pre-greenlighting for prospective expansion regions Memphis, Indianapolis and the District of Columbia. Development Committee will provide input and direction, but no formal approval will be made.
 - ii. See materials attached as [Exhibit A](#)
- c. Marketing and Communications Plan (11:05am-11:55am)
 - i. Staff will discuss marketing and communications plan. Development Committee will provide input and direction, but no formal approval will be made.
 - ii. See materials attached as [Exhibit A](#)

4. Consent Item(s) (11:55am):

- a. Approve minutes from the May 3, 2013 Development Committee Meeting, attached as Exhibit B

5. Adjourn (11:55am-12:00pm)

During Public Comment Open Forum, you may speak to the Committee on any item that is on the agenda, and you may also speak on items that are not on the agenda. Please write your name and contact information on the Open Forum speaker list provided to the public, if you wish to address the Committee. Each speaker has three (3) minutes to speak. Please be advised that, by law, the Committee is unable to discuss or take action on issues presented during Open Forum. According to State Law (the Brown Act) items must first be noticed on the agenda before any discussion or action. **THE ORDER OF BUSINESS MAY BE CHANGED WITHOUT NOTICE:** Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice. **REASONABLE ACCOMMODATION WILL BE PROVIDED FOR ANY INDIVIDUAL WITH A DISABILITY:** Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in this committee meeting may request assistance by contacting Josh Mukhopadhyay (866) 806-0920 x107.